

FOR IMMEDIATE RELEASE

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DOW TECHNOLOGIES ANNOUNCES 12VOLT BUSINESS EXPANSION
DOW Adds Two New Vendor Partners & Expands Territory with Two Existing Vendors

TAMPA, Fla. (September 8, 2022) – DOW Technologies, the leading independently owned technology distributor, announced the expansion of their 12Volt business today. DOW has brought on two new vendor partners, Kicker and JVC, and expanded the territory serviced for two existing vendor partners, Sony and Alpine.

As of September 1st, DOW has signed agreements with Kicker and JVC to begin distributing products to independent dealers. DOW will be distributing JVC products in eleven states across the South, including Florida, the Southeast and TOLA territories. The agreement covers all of JVC's products including exclusive distribution of the KW-M778BH model within the territory. DOW's agreement with Kicker covers distribution of the full line of products in Alabama, Georgia and Tennessee.

DOW expanded its partnership with Alpine beginning August 1st. DOW is now the fulfillment partner for Alpine in the seven states of the Southeast, in addition to their prior service of Arizona, southern California and Florida. Authorized dealers can order from DOW's local warehouses to get product quickly and efficiently.

Also beginning September 1st, DOW deepened their ties with Sony's mobile audio segment, expanding coverage to include Arizona. DOW will stock and distribute the full Sony and Sony Mobile ES lines across the full territory. DOW has been a partner with Sony's 12Volt business since the early 1980s.

"We've had a great opportunity to expand our 12Volt offerings and create new partnerships in the industry over the past month" stated DOW's senior vice president, sales and product management, Dave Elkin. "We continue to look at ways DOW can provide more value to dealers and vendors in the industry, and having industry leading partners like these makes it easier for dealers to find what they need from a source that offers great support."

"This expansion is a result of our team's dedication to provide the best value and support to our customers, recognizing how SMBs want partners that understand their needs," added DOW's director of sales, Drew Fischer. "We believe that vendors are seeing the value of the investments we've made in our staff, along with the unique programs we offer that benefit SMBs."

To learn more about DOW Technologies, please visit www.dowtechnologies.com or call 1.800.627.2900.

About DOW Technologies:

Headquartered in Tampa, Fla., DOW Technologies is one of the largest independently owned and operated technology distributors servicing independent retailers in the United States for 63 years. With eight locations serving Alabama, Arizona, Arkansas, Delaware, Florida, Georgia, Kansas, Louisiana, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Puerto Rico, the US Virgin Islands, Virginia, and Washington, D.C., DOW Technologies focuses on distributing products and technologies that enhance lives at home, at work and on the road.

DOW Technologies' areas of business include:

- Car Audio/Video
- Broadband
- Custom Integration/Consumer Electronics
- Satellite & Terrestrial Television



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- Surveillance
- Commercial Audio/Video

- Marine Audio and Accessories
- UCaaS

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